

Biddulph Town Council

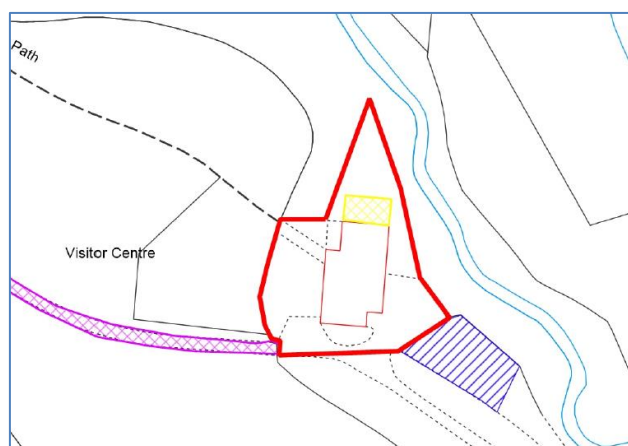


EXPRESSION ON INTEREST

AN OPPORTUNITY WITHIN THE BIDDULPH GRANGE COUNTRY PARK VISITOR CENTRE

Introduction

In August 2020, Biddulph Town Council took over the management of the Visitor Centre at Biddulph Grange Country Park. The land surrounding the Visitor Centre remains under the control of Staffordshire Moorlands District Council (SMDC), who aim to transfer the management of the site to Staffordshire Wildlife Trust. The Town Council has a five-year lease to manage the Visitor Centre and aspires, during this time, to ensure that the building is in a good condition and provides a base for a successful local business or businesses.



The area within the red box is managed by the Town Council.



Biddulph Grange Country Park Visitor Centre



Biddulph Town Council
Town Hall, High Street, Biddulph, Staffordshire Moorlands
ST8 6AR

Tel: 01782 498480
e: office@biddulph-tc.gov.uk www.biddulph.co.uk

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As we near the end of a pandemic and a time when people have a renewed interest in their local parks and walking routes, the Town Council wants to ensure that the Visitor Centre continues to draw visitors to the area, providing both a resource for the community and an attraction for tourists in the area. At present, there is a café area and workshop/ office area. These spaces can be used flexibly, and some consideration will need to be given to working in partnership with the SMDC Ranger/ Staffordshire Wildlife Trust services.

During March 2021, there will be extensive electrical work on the site. Other remedial work will be completed to ensure that the building is compliant with current legislation and a suitable 'blank canvas' for new initiatives. The Town Council will retain the day-to-day responsibility for the cleaning and maintenance of the toilet facilities on-site, but is seeking Expressions of Interests from people who are interested in running a business in the remaining sections of the building. Terms can be flexible and subject to negotiation, depending on the needs of your business.

Information Sought

Parties submitting an Expression of Interest must provide in writing information on the required points. There is no prescribed format for this information. At this point, we are seeking your good ideas to enable us to have further conversations, so please keep your ideas fairly brief. It is envisaged that Biddulph Town Council will then enter into discussions with those whose proposals meet with the vision for the Centre and the Town Council's desire to provide improved facilities for people who live and work within the town.

Please include information about:

1. Name and contact details for you/ your organisation
2. Organisation information: sole trader, public limited company, etc.
3. Are there any court actions and/ or tribunal hearings outstanding against your organisation which relate to the provision of this agreement?
4. Confirmation that you have considered insurance and health and safety requirements when putting together your Expression of Interest information.

5. Track record

Evidence of successful operation of a business, or demonstrating appropriate skills, that would be suitable in these premises. Please consider how your business will operate with fluctuating levels of footfall. It maybe that weekends, Bank Holidays and school holidays are the busiest times; you will need to consider whether you can accommodate this.



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6. Financial abilities

Evidence of the financial capability to finance and operate a commercially sound operation, including an ability to fund any equipment required. The Town Council will fund the water and electricity for the toilets; other energy costs will need to be covered by the new enterprise.

7. Services to be provided

Clearly state the type of business that will be offered on site.

Include here how your business will be environmentally friendly and support the 'Garden Town of Staffordshire' brand.

How will you advertise the business you are providing. In an ideal world, what would the Town Council provide in order to assist you with setting up your new project.

8. Hours of operation

Please indicate your proposed hours of operation. Have you visited the site? What were your observations as regards the level of need?

9. Set up time to operate

Please provide an estimate of the amount of time it will take for you to set up and commence operation.

10. Longer-term aspirations

We hope that your business idea is very successful. Do you have any ideas about how this will develop over time? How can the Town Council support you with that?

The Town Council is not bound to accept any Expression of Interest. We very much look forward to working with you in the future.



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