

Biddulph Neighbourhood Planning Working Group Meeting Thursday 1 November 2017

Attendees

Councillor Oliver McGuinness	Biddulph Town Council
Councillor Dave Hawley	Biddulph Town Council- Chair
Councillor Graeme Court	Biddulph Town Council - Vice Chair
Councillor Liz Nicosia	Biddulph Town Council
Councillor Wayne Rogers	Biddulph Town Council
Councillor Hilda Sheldon	Biddulph Town Council
Sue Fletcher	Poolfold Residents
Karen Harper	Resident
Sarah Haydon	Biddulph Town Council
Bill Hockey	Resident
Alistair McLoughlin-Goldstraw	Resident
Andrea Millington	Resident
Philippa Walley	Resident

1. Apologies

Councillor Jim Davies	Biddulph Town Council
Bob Hart	Biddulph North Community Association
Chris Perkin	Resident
Angela Turner	Resident
Hal Wilson	Resident

2. Declaration of Interests

None declared

3. Accept Notes from last meeting

Councillor Hawley read through the notes. The notes from the meeting held on 5 October 2017 were signed as an accurate record of the meeting.

4. Matters arising from last meeting

Sarah Haydon gave an update on the printing of the questionnaires and presented the revised quotations that had been considered when the questionnaire had become 12 pages long. All agreed that these were acceptable and that EBM was the best choice, given the cost of the work.

Sarah Haydon was a little concerned that information would not arrive in time for the printing of Royal Mail response plus envelopes. She also noted that this group would need to put the envelopes into the questionnaires as *Biddulph Times* distributor could not do this.

It was agreed that Survey Monkey would also be used to encourage a greater response to the questionnaire.

Sarah Haydon updated the group about the use of consultants and queried whether there was any merit in considering additional Highways work.

Councillor Nicosia felt that this would give the plan additional leverage and help to move forward.

Councillor McGuinness noted that consideration could be given to the issue of pedestrianisation

Sue Fletcher felt this would be a valuable piece of work.

Alastair McLoughlin-Goldstraw stated that the Local Plan points to the Neighbourhood Plan in relation to infrastructure issues.

Councillor Hawley suggested that a recommendation is taken to the Civic Committee to employ a Highways consultant.

All agreed that this was a positive step forward.

5. Questionnaire - Printing

Sue Fletcher that the length of the questionnaire could also be viewed positively; it showed that the Group were interested in the issues.

Councillor Hawley noted that following the meeting with Hannah Barter, it could not be condensed without missing key information. A lot of questions had also not been included as they could not be linked to a Planning Policy. Survey Monkey could be used to collect further information, if required.

Councillor Sheldon noted that this had to be meaningful consultation.

Philippa Walley felt that people either will or won't fill in surveys, and it did not really matter how long it was.

Andrea Millington felt that the role of the group was to push this now.

Councillor Hawley hoped that 1,000 questionnaires would be returned. He noted that there were three main areas that were not covered by *Biddulph Times* distribution.

Councillor Sheldon felt it was important to leave hard copies around the town.

Councillor Hawley stated that he was not overly concerned about increased costs; the budget had factored in a print run of the final Plan, and this would not be necessary.

Sarah Haydon had contacted Biddulph High School to query whether there were young people that could help with data input. There was a discussion about other groups, including Duke of Edinburgh and Job Centre. Members of this group would also help with inputting information.

There was a discussion about whether an Excel spreadsheet was necessary or whether information should be inputted into Survey Monkey. Sarah Haydon

would query this with Hannah Barter. Bill Hockey would develop a spreadsheet, if necessary.

6. Coverage of areas outside Biddulph Times distribution

Members of the Group volunteered to deliver questionnaires to the following areas:

Councillors McGuinness, Nicosia and Sheldon would deliver to Knypersley and the South Ward

Councillor Court would cover Grange Road (up to Grangefields), Congleton Road and the Grange estate.

Philippa Walley and Dave Hawley would look at Biddulph Moor

Sue Fletcher would complete Grangefields upwards along Grange Road and Fold Lane

Sarah Haydon would identify other areas not covered.

Councillor Sheldon noted that there were four residential homes in the town. Councillor Hawley would take them there.

They should also be distributed to the schools and information added to newsletters.

7. Use of Survey Monkey for online questionnaire

Sarah Haydon would continue to work with Chris Lunt on the development of Survey Monkey and the website.

8. Article for Press advertising questionnaire

There was a discussion about the need to send a press release to the following organisations:

Biddulph Chronicle

Biddulph Times

Sentinel

Biddulph and Proud

Moorlands Radio

Signal Radio

Radio Stoke

School newsletters

The article would explain what we were doing and congratulate the postcard winners. Sue Fletcher felt that these should be displayed in Sainsbury's.

Councillor Hawley would write an article and send this round to people to add to.

9. Social media campaign- volunteers needed!

Sarah Haydon would set up Instagram and Twitter accounts and add Andrea Millington, Alastair McLoughlin-Goldstraw and Chris Perkin as administrators.

Anything added should direct people to the website.

10. Prizes for Postcard winners

Councillor Hawley thought it was important to give prizes for the winners, from each school. It was agreed that an art set, in the region of £10 would be purchased.

These would be presented by the Town Mayor and Town Crier. Sarah Haydon would also query whether the children could help turn on the Christmas lights.

11. Date of next meeting

The date of the next meeting will be Thursday 23 November 2017 at 6.30pm

The meeting closed at 8.15 pm

Signed Date